Rotary Club of West Ottawa

Lloyd Loynes Trophy for Volunteer Service

Conferred upon Brett Brooking on June 17, 2025

It is with great pride and enthusiasm that I announce Brett Brooking as this year's winner of the esteemed Lloyd Loynes Award in recognition of his outstanding hands-on volunteer service and unwavering commitment to our Rotary Club and the wider community. Brett's contributions exemplify the true spirit of Rotary, making him an invaluable member of our club.

Brett plays a pivotal role in ensuring the seamless operation of every single one of our meetings. As the coordinator of the technical side of our weekly gatherings, Brett approaches his responsibilities with a calm and professional demeanor. Through his expertise, he enables both members and guests to actively participate online, bridging the gap between in-person and virtual engagement. Brett also works closely with our President to organize weekly meetings, ensuring that our speakers can utilize all technical features with confidence. Brett has greatly eased the preparation of our Spinoff meeting report, by using new technical features of the recording process to produce helpful transcripts of the whole meeting, and then continuously improving the instructions to the AI application to create more usable meeting summaries. His commitment is truly commendable, and his calm presence and unmatched technical know-how make him an indispensable asset to the club.

Beyond his technical prowess, Brett's dedication extends to impactful community service. He spearheaded the Shoe Bank Canada-Shoe Sorting initiative, organizing monthly sessions at Kanata Dymon Storage. Alongside club members, friends, and family—including his own children—Brett led efforts to sort and distribute shoes to those in need, embodying the Rotary ethos of "Service Above Self."

Since 2019, Brett has also served as the Club's Webmaster, a role in which his contributions have been instrumental. Under his stewardship, the club's online presence has been significantly enhanced, enabling us to connect with potential members and broaden our reach. During the challenging days of the pandemic, Brett's technical expertise ensured a smooth transition to online meetings, allowing our club to remain active and engaged despite unprecedented circumstances.

In every aspect of his work, Brett exemplifies the highest standards of dependability, professionalism, and selflessness. His technical expertise, coupled with his unwavering commitment to the ideals of Rotary, make him an ideal candidate for the Lloyd Loynes Award. Brett's contributions have left an indelible mark on our club and community, and we believe he is truly deserving of this honour.

Brett, can you please come forward to accept your award.

Lloyd Loynes Trophy for Volunteer Service:

Upon approval of the Club's Board of Directors, winners receive an ornament of a bear suitable for table-top display that commemorates the trophy they will also receive on loan from the Club—a stone sculpture of a white spirit bear with the list of past winners updated with their names. Lloyd Loynes was a Club member who promoted hands-on volunteerism. The unmounted stone trophy was donated by the late Club member Ted Ferrier for the purpose of creating this Award. The award citation is also presented.

Winners must have provided:

a. Outstanding "hands-on" volunteer service (time and talent) in support of the Club's projects, and/or
b. Outstanding volunteer service to the community, external to Rotary.